Business Case Studies

HARVARD BUSINESS CASE STUDIES

Harvard Business Review Case Studies:
Syracuse University Libraries provides access to the case studies published in the Harvard Business Review (HBR) via our Business Source: Elite database subscription. The case studies in HBR are short (around four pages each), are intended for individual academic use only (“not intended for use as assigned course material in academic institutions nor as corporate learning or training materials in businesses”) and should not be confused with the premium Harvard Business Publishing case studies.

Harvard Business Publishing Case Studies:
Harvard Business Publishing case studies range from 10 to 30 pages in length and often include an author provided guide, called a “teaching note,” on how to teach the case in the classroom. Access to the Harvard Business Publishing case studies requires individual purchase of cases, including purchase of copyright permission in situations where multiple copies are desired. Harvard does not offer institutional subscriptions that permit an academic library to subscribe to these case studies.

For more information, please see the Harvard Business Publishing page of the Business Information Guide.

CASE STUDIES IN BUSINESS DATABASES

ABI/INFORM:
To find case studies in the ABI/INFORM database, please see the instructions for one possible search strategy outlined below:

1. Once you are in the database, click on Advanced Search:

![ABI/INFORM Collection](image)

2. On the Advanced Search page, scroll down to Document type and then select Business Case and Case Study:
3. To browse all case studies, click Search:

4. On the search results page, you may enter search terms and select additional limiters. For example, you could search for entrepreneur* and limit to Full text, as well as the date range 2014-2018:

![ProQuest ABI/INFORM Collection search results](image)

**Business Source Elite and Business Abstracts with Full Text:**

To find case studies in Business Source Elite and Business Abstracts with Full Text (both EBSCO databases), please see the instructions for one possible search strategy outlined below:

1. Once you are in Business Source Elite, or in Business Abstracts with Full Text, click on Choose Database (which is above the first search box):

![EBSCOhost screenshot](image)

2. On the Choose Databases screen, select both Business Source Elite and Business Abstracts with Full Text:

![Choose Databases screenshot](image)

3. Then click OK:
4. On the search page, under Search Options, select Also search within the full text of the articles:

   Also search within the full text of the articles

5. In the Special limiters section for each database, Business Source Elite and Business Abstracts with Full Text, select Case Study, under Document Type:

6. To browse all case studies, click Search:

7. On the search results page, you may enter search terms and select additional limiters. For example, you could search for entrepreneur* and limit to Full Text, as well as the date range 2014-2018:
MarketLine Advantage:
To find case studies in MarketLine Advantage, please see the instructions for one possible search strategy outlined below:

1. Once you are in the database, use the dropdown menu (to the right of the search box) to select Case Studies. Then click the magnifying glass icon to browse all case studies:

2. On the search results page, you may Refine your search in the right sidebar:

CASE STUDIES FREELY AVAILABLE ONLINE
The following list is by no means comprehensive. Please see below for a few starting points to discover free business cases online:

LearningEdge Case Studies (from MIT Sloan Management)  
The New York Times Case Studies (on small business related topics)  
The World Bank Group's Doing Business Case Studies (case studies by country, and by topic)  
World Council for Sustainable Development Case Studies

CONTACT INFORMATION:
Please contact Business, Management, and Entrepreneurship Librarian Stephanie JH McReynolds (email: sjmcreyn@syr.edu; phone: 315.443.9524) if you have any questions.