A Report on the Schine Student Center Campaign at Syracuse University

Crown, Lombardi Head Committee

Forty-nine prominent individuals from across the United States have been named to the National Campaign Committee for the Hildegarde and J. Myer Schine Student Center. Committee members are responsible for raising funds for the project, which will cost $13.5 million and will open in September 1985.

The campaign was launched on April 4 when the committee met in New York City with architect Edward Larrabee Barnes and others from Syracuse University who are actively involved in the project. The committee members are all volunteers.

Led by Mrs. Renee Schine Crown of Wilmette, III., a 1950 SU alumna and major donor for the project, and by New York State Senator Turky Lombardi Jr., who earned his undergraduate degree at Syracuse in 1951 and his law degree in 1954, the committee is comprised of 42 SU alumni, many of whom are corporate executives.

Members of the National Campaign Committee make their homes in 12 states and Canada. They come from areas across the United States as far apart as New York, California, Michigan, Florida and Texas. They are:

Louis F. Bartle '51, chairman of the board and chief executive officer, U.S. Tobacco Company, Greenwich, Conn.;
Claude L. Benner Jr. '53, president, Benner Investment Company, Philadelphia;
David Bing '66, president, Bing Steel, Inc., Detroit;
William J. Brodsky '65/'68, chief operating officer and executive vice president, Chicago Mercantile Exchange, Chicago;
John B. Brunelle '47, senior vice president and business manager, Condé Nast Publications Inc., New York;
Robert M. Burke '49, vice president, New York Telephone Company, New York;
Richard W. Clark '51, president, Dick Clark Productions, Burbank, Calif.;
Robert J. Congel, president, Pyramid Construction Company, Dewitt, N.Y.;
Robert B. Fagenson '70, treasurer and director, Fagenson and Company, Inc., New York;
Richard J. Fay '44, limited partner, Goldman, Sachs & Company, New York;
Lora Sutliffe Flanagan Jr. '50, secretary and treasurer, B.G. Sutliffe, Inc., Syracuse;
Anthony P. Gabriel '71, branch manager, Dominion Securities Ames, Ottawa, Ontario, Canada; Marshall M. Gelfand '50, certified public accountant/senior founding partner, Gelfand, Rennert & Feldman, Los Angeles; Donald J. Giancola '46, president, Donald J. Giancola International, Inc., Syracuse;
Irwin Guttag '37, senior partner, Kaufmann, Alisberg & Company, New York; Gerald T. Halpin '50, president and director, Westgate Corporation, McLean, Va.;
Ragan A. Henry, partner, Wolf, Block, Schorr and Solis-Cohen, Philadelphia;
Melvin C. Holm, retired chairman of the board, Carrier Corporation, Syracuse; Jonathan J. Holtz '77, vice president, Win-Holt Equipment Corporation, Garden City, N.Y.;
William G. Kagler '54, president, The Kroger Company, Cincinnati;
Barbara Greene Krokow '60, interior designer, Rye, N.Y.;
Ruth Freeman Meyer '24, New York; Daniel N. Mezzalingua '60, president, Otagon Scientific, Inc., Syracuse; Anthony J. Moffett Jr. '66, Suffield, Conn.; Julius L.
Phonathon Set for July

Syracuse University's Office of Development will begin a major telephone campaign immediately after the July 4 holiday to raise $1.5 million for the Hildegarde and J. Myer Schine Student Center.

Approximately 60,000 alumni and parents will be called by 20 students who are working on the project, according to William Hider, director of annual giving.

The calls will be made five nights a week from 6:30 to 9:30 and on Sunday afternoons.

"The students are very enthusiastic," Hider said. "The phonathon is the most personal way we can reach the greatest number of people."

Two Publications Now Available

A four-color, comprehensive booklet containing the complete floor plans, cross sections and drawings of the Schine Student Center, and the campaign newsletter Center Line can be obtained by completing the coupon at right or by writing to John C. Allen, Syracuse University Development Office, 820 Comstock Ave., Syracuse, N.Y. 13210.

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Club Sahara, located in the basement of Slocum Hall, was a student center from 1937 to 1943 (top). A non-alcoholic or "dry" nightclub (hence its name), Sahara featured a soda fountain, small tables and a dance floor. It was the site of events sponsored by the student union club. During World War II, the room became an Army "mess hall" and later was converted into a general-use cafeteria (above). Today, it is still used as a dining center, but carries the name The Commons.

The Campaign for the Schine Student Center

Syracuse University, 820 Comstock Avenue, Syracuse, New York 13210

☐ I'm interested in making a contribution. Please call me.
☐ I'm interested in more information about the Schine Student Center.

name

address

city state zip

home telephone business telephone
Center Design Draws Praise

"We love it!" That was the general response from students, faculty, staff, administrators, trustees, National Campaign Committee members—in fact, everyone who saw the design for the Hildegard and I. Myer Schine Student Center.

When the design was unveiled at an April 4 meeting at Lubin House, committee Co-chairman Tarky Lombardi Jr. said the plans were "as exciting as we had dreamed and hoped for." Co-chair and SU alumna Mrs. Renee Schine Crown added, "It's going to be a wonderful meeting and gathering place for students and faculty. I think Ed Barnes envisioned its responsibility on campus."

Chancellor Melvin A. Eggers commented that "Mr. Barnes has done a masterful job of interpreting the dreams of generations of students, alumni, faculty and others."

Favorable comments continued as the model, drawings and floor plans were shown on campus during April and May. "It met and exceeded my expectations," said graduate student Chris Deyo, who worked on the architectural program of the center since 1979. "I was impressed that Mr. Barnes and his associates, after not having known the University, in three months captured what we were trying to do for so many years."

Members of the SU administration were particularly pleased that Barnes allocated space in the center as the University had requested. "Barnes and his firm did an excellent job interpreting the space," said Harvey H. Kaiser, vice president for facilities administration. "They haven't tried to compete with or emulate the other buildings, yet they've made it harmonize with the campus."

The model and drawings also drew praise from alumni at Reunion, May 13-15. "I think it's a must, the students need it," said Judy Lamprecht '39. "They should have a place to go." Douglas Mather '43, who commuted to SU by bus, saw promise in the center for off-campus residents. "It will be great," he said. "It will help commuting students. You have to remember oftentimes you don't need to go to the library, but just to a quiet place."

Edward J. Guidetti '52 called the project "long overdue." Remembering the temporary student center at 305 University Place, he said the new center "will be something Syracuseans will be proud of."

Four-Building Complex Planned

The Hildegard and I. Myer Schine Student Center will be a complex of four buildings joined by a central pavilion, according to plans unveiled in April by architect Edward Larrabee Barnes.

Rather than design a single "monolithic" building, Barnes said he divided "some very large functions into four separate masses," giving the facility a "human scale."

The buildings will vary between two and three levels and will fill the site on the east side of University Avenue between Waverly Avenue and University Place. Four walkways between the buildings will lead into the pavilion, from which all four structures will be entered. The main entrance to the complex will be on University Place.

Looking southwest from the pavilion, which will be covered with a glass厘 pyramid, visitors will see a three-story structure containing lounge space, meeting rooms, computer terminals, lockers and a large dining room. To the northwest they will face a similar two-story building that will have offices for student groups, placement services, the parents office and the center administration. It also will contain a student-run store and a night club.

To the northeast the pavilion will open into a three-story auditorium/concert hall seating 1,800. And at the southeast corner of the complex the bookstore will be remodeled and enlarged to complete the facility.

The four buildings, situated between the Ernest Stevenson Bird Library and the S.I. Newhouse Communications Center, will be consistent in appearance and compatible with other buildings on campus. "There is a distinctive organizing line, a ribbon of glass which runs through the main level," Barnes said. "Above that is stone, a red sandstone cap, that ties in with some of the older buildings on campus."

From the dining room visitors will look out large arched windows toward the Hall of Languages and Newhouse.

The architect called the concept a "pin-wheel" in which each component is essential to the architectural program of
the design. Barnes stressed the importance of such components as the placement office, the computer terminals, the main campus bookstore and the concert hall as elements of the center that will bolster academic quality as well as social activities.

In particular, the architect called the concert hall “a very, very important” part of his design. United with all the elements of the campus center, the auditorium will serve to fulfill the “town square” theme of the complex, he said.

Barnes said he was especially pleased to design a student center that will in fact be “absolutely in the center of campus.” He called the location “marvelous” and said he expects students to pass through the covered walkways as sort of a “crossroads” of the campus.

The Hildegarde & J. Myer Schine Student Center

A rendering of the Schine Student Center (top) as it will be seen across University Avenue from the Newhouse Communications Center, reveals large arched windows, a ribbon of glass and sandstone, and pyramid-like translucent roof over the central pavilion. The model of the center (above) shows the complex as it will be viewed from the south, looking toward its main entrance on University Place. The building at the right-front of the complex is the remodeled bookstore, behind which is an 1,800-seat auditorium, specifically designed to enhance the academic/social purpose of the center. The facility at left-front is designated for a dining room, computer terminals and meeting areas. While the building at left-rear will contain the placement office, parents center, a student-run store and student organization offices. The campaign emblem is at left.